

Rep Order# 8889092  
EC'd Yes

Ver# 1  
Status New

Printed: 10/25/2012 12:14 PM  
Last Received: 10/25/2012 11:55 AM  
Showing Buylines: All Lines

Traffic Order#

1 of 1

Station KUCW-TV SALT LAKE CITY  
Advertiser ( ) DCCC-DEM CNGRS CMPG  
Product DCCC  
Estimate# 2238  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2238  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	630P-7P	THE BIG BANG THEORY	:30	\$800.00	10/30-11/02	2	1	2	\$1,600.00	

---REPORT TOTALS---  
 Report Totals: 2 / \$1,600.00

---SALES MONTHLY TOTALS---  
 Nov 12: 2 / \$1,600.00  
 Sales Totals: 2 / \$1,600.00  
 Station Totals: 2 / \$1,600.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$7,855	CABL 0%	KJZZ 0%	KPNZ 0%	RSL 0%	KSTU 0%
		KTVX 79%	KUCW 20%	KUPX 0%	KUTV 0%	UNKN 0%

Books null  
 Demos RA35+